

SLBC Andhra Pradesh: Participation on TV/Radio

1. **Media:** All India Radio and Rainbow FM, broadcasted in the states of Andhra Pradesh and Telangana in Telugu language.

2. **Topics Covered:**

- ✓ Importance of three social security schemes introduced by Gol i.e. PMSBY, PMJJBY and APY and its enrollments.
- ✓ Enrollments through Facilitation drive - Suraksha Bandhan”
- ✓ Procedure for submission of claims.
- ✓ Replies to the queries raised by the listeners on PMJDY during live program.

3. **Details of the Programs:**

S No	Details of program			Executives attended from Andhra Bank
	Date	Time	Duration	
1	24.08.15	9.30 AM to 10.30 AM	One Hour Live program	1. Sri D Durga Prasad, General Manager (FI) 2. Sri Y R Seshagiri Rao, Asst. General Manager (FI) 3. Sri M Bala Bhaskar, Chief Manager (SLBC)
2	08.09.15	7.45 PM to 8.00 PM	15 Min. – Talk on three social security schemes and procedure for enrollments & preferring the claims	Sri Y R Seshagiri Rao, Asst. General Manager (FI)
3	14.09.15	7.45 PM to 8.00 PM	- do -	Sri D Durga Prasad, General Manager (FI)
4	26.11.15	7.45 PM to 8.00 PM	- do -	Sri D Durga Prasad, General Manager (FI)