

Bank of India

The Bank had participated in number of Talk shows, Interview etc. in Doordarshan, All India Radio and in Local cable channels for popularizing PMJDY, PMJJBY, PMSBY, APY, Mudra Yojna etc. The Number of such events w.e.f August, 2014 is given below:

Interviews/ Panel discussions on Doordarshan participated

by the Bank's senior officials, such as GM , SLBC - 23

Interviews/ Panel discussions on Private T.V

Channels participated by the Bank's senior officials, - 3
such as GM, SLBC

Similar promotional activities by the Bank on All India - 17
Radio

Any other Public Media like Local Cable Network - 6
etc.