

Bank Name : CANARA BANK

PARTICIPATION OF THE BANK OFFICIALS IN DISSEMINATION OF INPUTS ON PMJDY AND OTHER SOCIAL SECURITY SCHEMES FOR EDUCATING THE PUBLIC:

| Sl.No | TV Channel/Radio | Date | Time | Dur atio n | Topics covered | Participated by |
|-------|-------------------------|---------|--------|-------------|----------------------------------|--------------------------|
| 1 | Radio RainbowFM101.3MhZ | 24.2.15 | 7.30am | 10 min utes | PMJDY— Background & introduction | Shri.S.S. Bhat,CGM |
| 2 | Radio RainbowFM101.3MhZ | 25.2.15 | 4.45pm | 10 min utes | PMJDY-Salient features | Shri.S.S. Bhat,CGM |
| 3 | Radio RainbowFM101.3MhZ | 27.2.15 | 7.30am | 10 min utes | PMJDY- Salient features | Shri.S.S. Bhat, CGM |
| 4 | Radio RainbowFM101.3MhZ | 3.3.15 | 7.30am | 10 min utes | PMJDY-Overdraft facility | Shri.S.S. Bhat, CGM |
| 5 | Radio RainbowFM101.3MhZ | 4.3.15 | 4.45pm | 10 min utes | PMJDY-Overdraft facility | Shri.S.S. Bhat, CGM |
| 6 | Radio RainbowFM101.3MhZ | 6.3.15 | 4.45pm | 10 min utes | PMJDY-Overdraft facility | Shri.S.S. Bhat, CGM |
| 7 | Radio RainbowFM101.3MhZ | 10.3.15 | 7.30am | 10 min utes | PMJDY-Rupay cards | Shri.Dhananjay rai,DM |
| 8 | Radio RainbowFM101.3MhZ | 11.3.15 | 4.45pm | 10 min utes | PMJDY-Rupay cards | Shri.Dhananjay rai,DM |
| 9 | Radio RainbowFM101.3MhZ | 13.3.15 | 7.30am | 10 min utes | PMJDY-Insurance | Shri.Nagesh G Vaidya,AGM |
| 10 | Radio RainbowFM101.3MhZ | 17.3.15 | 7.30am | 10 min utes | PMJDY-Insurance | Shri.Nagesh G Vaidya,AGM |

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| 11 | Radio RainbowFM101.3MhZ | 18.3.15 | 4.45pm | 10 minutes | DBT-Aadhaar | Shri.K.Virupaksha,DGM |
| 12 | Radio RainbowFM101.3MhZ | 20.3.15 | 4.45pm | 10 minutes | DBT-Aadhaar | Shri.K.Virupaksha,DGM |
| 13 | 137 Theatres in select rural/semi urban/urban places in Karnataka state. | 17-09-2015 to 23-09-2015 | Before & during intermission of the movies | 2 minutes | PMJDY, PMSBY, PMJJBY,APY | Two short films of 2 minutes duration each. |
| 14 | Suvarna-Kannada | May 2015 | 8.00am to 8.30am | 30 min | PMJDY& Financial inclusion | Shri.S.S. Bhat,CGM |
| 15 | DD-Chandan-Kannada | June2015 | 8.00am to 8.30am | 30 min | PMJDY scheme | Shri.S.S. Bhat,CGM |
| 16 | DD-Chandan-Kannada | June 2015 | 8.00am to 8.30am | 30 min | Insurance schemes PMSBY,PMJJBY&APY | Shri.S.S. Bhat,CGM |
| 17 | DD-Chandan TV - Kannada | 18.12.15 | 8.00am to 8.30am | 30 min | APY-Scheme details, Interaction with viewers | Shri.K.Virupaksha,DGM |