

SLBC Delhi : Participation on TV/Radio

The following member banks of SLBC – DELHI participated in TV / Radio etc programmes for creating awareness and implementing Social Security Schemes (PMJJBY/PMSBY/ Atal Pension Yojana) and Prime Minister Mudra Yojna (PMMY).

1.Name of the bank: Punjab and Sind bank

Name of Participant -Sh. G.S.Sarna (Zonal Manager)

On 28/09/2015, Zonal Manager gave interview on Bharat TV Delhi regarding Relevance & bank's efforts towards implementing Prime Minister Mudra Yojna (PMMY).

Name of Participant - Sh. Kulwinder Singh (AGM) ,9962594303.

The Topic covered by our bank is Jeevan suraksha (PMJJBY/PMSBY/ Atal Pension Yojana) on Radio.

2.Name of the Bank : ANDHRA BANK

Program Name : Indradhanush (FM Rainbow)

Topic Covered : PMMY , Financing to women entrepreneurs

Discussed by : Mr. D. P. Singh (Asst. General Manager New Delhi Zone)

Further we are following with our member banks/LDMs/FLCs for more and more participation in TV/radio programmes on the above social security and PMMY schemes and in near future we are hopeful for more and more participation by SLBC and its member banks.