

TV/ Radio Programmes on PMJDY/Social Security Schemes and PMMY		
Sl.No.	State	Particulars of TV/Radio Programmes Held
1	Assam	Participated in AIR in the month of July 2015 and proposed to participate within December 2015.
2	Arunachal Pradesh	Not yet participated but proposed to participate in Dec. 2015
3	Manipur	Awareness programme conducted on PMJDY, PMSBY, PMJJBY, APY and PMMY through Financial Literacy Camps, Newspapers, Radio and TV Talk Shows on Impact TV. SBI participated in TV Programme on 07.10.2015 on PMMY, PMJDY and the Social Security Schemes. Radio programme on 10.10.2015 in AIR. A condensed Video of duration 34.42 min is uploaded on Youtube and can be accessed on the following link : https://youtu.be/8HTzPvG7wDE
4	Meghalaya	Participated in AIR in the month of September 2015 and proposed to participate in December 2015.
5	Mizoram	Participated in Doordarshan Kendra on 24th June 2015 and AIR & local TV Channel on 11.07.2015.
6	Nagaland	Not yet participated but proposed to participate in Dec. 2015

As on date i.e. 11.12.2015, Doordarshan NE will telecast a panel discussion on PMJDY and the related Social Security Schemes like PMJJBY, PMSBY, APY, Mudra Loan etc. The programme will be telecast at 7.00 pm and repeated at 10.30 pm on DD (NE). Viewers having TATASKY can view at Channel No. 985.