

**Details of Participation of Banks in deseminating the PMJDY Scheme**

<b>S.No</b>	<b>Date</b>	<b>Name of the Programme</b>	<b>Media (Radio /TV/Meeting)</b>	<b>Topic on</b>	<b>Telecate(Live show/ relay)</b>	<b>Name of the official particiaped</b>	<b>Designation</b>
1	03.05.2015	Awarness programme on PMJDY	Radio - AIR	Social Security Schemes	Relay	Shri. S. Parthasarathy	Deputy General Manager and SLBC Convenor
2	11.07.2015	Question and Answer Session	TV - Doordarshan	Rural Banking & PMJDY	Live	Shri. E. Selvasekaran	Deputy General Manager (RBD/FI)
3	01.08.2015	Question and Answer Session	TV - Doordarshan	PMJDY	Live	Shri. E. Selvasekaran	Deputy General Manager (RBD/FI)
4	01.09.2015	Awarness programme on PMJDY	Radio - AIR	Bank Schemes	Relay	Shri. Auguilane	Director, INDSETI
5	23.10.2015	Awarness programme on PMJDY	Radio - AIR	PMMY	Relay	Shri. S. Parthasarathy	Deputy General Manager and SLBC Convenor
6	24.11.2015	Awarness programme on PMJDY	Radio - AIR	Bank Schemes	Relay	Shri. Anbu Kamaraj	Lead District Manager
7	17.12.2015	Question and Answer Session	TV - Doordarshan	Rural Credit/PMJDY	Live	Shri. E. Selvasekaran	Deputy General Manager (RBD/FI)
8	15.12.2015-18.12.2015	Interview - Ponvilayum Boomi	TV - Doordarshan	Bank Schemes	Relay	Shri. E. Selvasekaran	Deputy General Manager (RBD/FI)