

SLBC ODISHA

Two programmes were held, the details of which are as follows :

Detail of Programme- Aamari Sevare

Topic- PMJDY and Atal Pension Yojana

Telecast Date- 25.11.2015

Time- 8.30PM

Period-20 minute

Media- Doordarshan (Odiya) TV

By Shri B. P. Samantaray, General Manager, UCO Bank cum Convenor, SLBC, Odisha

Brief Description : The benefits of PMJDY & APY were deliberated by Circle Head, Bhubaneswar in Odiya language. Point wise merits of PMJDY, RuPay Card, APY were the main topics deliberated by Circle Head, Bhubaneswar.

Live Phone-in Programme on Jana Dhana Yojana & Ru-Pay Card Facility

A live Phone-in Programme of one hour duration on Jana Dhan Yojana & Ru-Pay Card Facility for the awareness of general public was held at ALL India Radio, Cuttack on 12.12.2015 at 10.05 A.M. The Programme was attended by Mr. Debraj Behera, LDM, Cuttack & Mr. Satyaranjan Panda, DDM, NABARD.

Chief Manager

SLBC, Odisha