

State Bank of Mysore

The following Executives from the Bank have participated in panel discussion/Call from the viewers in AIR/Doordarshan – Chandana

- 1) Shri.M.R.Jayesha, General Manager participated in panel discussion on 16.12.2015 in All India Radio covering PMJDY and Mudra Yojana.
- 2) Dr.Lakshmisha, Advisor-FI participated in Doordarshan (Chandana-Kannada) channel regarding PMJDY, PMSBY, PMJJBY and APY Schemes in Answer to the Viewers programme, during November, 2015.

Further, we have also publicized Social Security Schemes (PMSBY, PMJJBY and APY) in vernacular TV Channels Suvarna News and ETV News during the period from 06.05.2015 to 09.05.2015 and 30.08.2015 to 02.09.2015