

Vijaya Bank

Interviews/ Panel discussions on Television Channels participated by the Bank's senior officials, such as Chairman, ED, GM.. –

The Bank had organised a Camp at Guwahati on 05th May 2015, which was attended and addressed by the MD & CEO of Vijaya Bank, Shri Kishore Sansi. The Camp was Telecast live on 05th May 2015 by the Prag News in whole of the state of Assam and Northeast.

To create awareness amongst public, our Executive Director Shri B S Rama Rao had attended the function organised for the Claim Settlement of PMJJBY and PMSBY beneficiaries at Vijayawada on 24.07.2015. He had addressed the TV Channel and Local Print Media

Similar promotional activities by the Bank on Radio –

Our General Manager, CREDIT (RETAIL & MSME) & FINANCIAL INCLUSION, from Head office Shri Govind N Dongre, has participated in an Interview on PMMY in All India Radio, Bangalore. The event was recorded and will be broadcast on All India Radio in Karnataka at 8.30 pm on Sunday 10.01.2016 in Kannada Language.

The Bank's Regional Head from Regional Office Guwahati Shri Sarvesh Kumar Rastogi, DGM, had delivered an awareness speech on All India Radio. The event was recorded at Guwahati and was broadcasted on All India Radio News Bulletin at 2.00 pm on Sunday 24.05.2015 in Hindi and English Languages

Any other Public Media like Local Cable Network etc.

On 17.08.2015 a Mega Town Hall meeting was organised at Mandya (Karnataka), which was addressed by the General Managers from Vijaya Bank Shri Nageswara Rao and Shri Govind N Dongre, along with the Senior Manager Shri Amar Nath from Head Office Bangalore.

The Bank's LDMs at Haveri, Dharwad and Mandya had organised Camps at various places under their jurisdiction by organising roadshows, Townhall meetings at Panchayat and Taluk levels